Jonathan Cheng

FINANCE / REAL ESTATE / DATA ANALYTICS

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PROFILE

University of Florida finance student and licensed Florida real estate sales associate with experience in property operations, rental analytics, data organization, and real estate marketing.

PROFESSIONAL EXPERIENCE

DG Investment
Research & Data Analyst

- Clean and organize rental and property management data in Microsoft Excel.
- Develop Power BI reporting on rental activity, average rents, and days on market.
- Support operational data processes and communications using AppFolio and Rentvine.

Service Near Realty
Florida Real Estate Sales Associate

- Support residential listing preparation, property photography, MLS research, and marketing.
- Assist with property research, operations, and client communications.

Dou-Gua Management
2022-2024

Operations Manager Assistant (2023-2024) | Office Manager Assistant (2022-2023)

- Supported property management scheduling, administrative coordination, data organization, and communications.

EDUCATION & CREDENTIALS

University of Florida | Warrington College of Business

Bachelor's degree in Finance - In progress
Florida Real Estate Sales Associate - Issued September 4, 2026; affiliated with Service Near Realty
Additional programs: Wharton Global Youth; UC San Diego Research Scholars; prior USF research

SELECTED PROJECTS

Rental analytics & reporting
Power BI and Excel workflows analyzing rental activity, rents, days on market, and leasing trends.

Property management data integration
Support for cleaning and organizing property data between AppFolio, Excel, and Rentvine.

Real estate marketing & listing operations
Property listing preparation, photography, rental marketing, and MLS research.

SKILLS

Microsoft Excel | Microsoft Power BI | AppFolio | Rentvine | Data cleaning | Market research | Listing operations | Property marketing

Real estate services offered as a licensed sales associate affiliated with Service Near Realty.